



भारतीय जल प्रबंधन संस्थान
ICAR-Indian Institute of Water Management
(भारतीय कृषि अनुसंधान परिषद/ Indian Council of Agricultural Research)
रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा
Opp. Rail Vihar, Chandrashekhpur, Bhubaneswar-751023, Odisha

Subject: Report of Day-13 (28.12.2025) on celebration “Swachhta Pakhwada” by ICAR-IIWM, Bhubaneswar – reg.

On Day-13 of the on-going Swachhta Pakhwada, an awareness programme for curbing single-use polythene, and discouraging the use of plastic materials was organized in Garedipanchan village of Balipatna block in Khordha district, Odisha.

At the outset, the participants were administered *Swachhata* pledge and informed about *Swachhata* activities being undertaken across the country. They were also urged to keep their houses and village environment clean. IIWM team then discussed about unregulated use of plastics and challenges in plastic waste management. Villagers were informed about adverse effects of extensive plastic use on environment, soil and water resources. They also discussed the effects of burning plastic wrappers and bags- a practice that has increased manifold over years- on air pollution and accompanying health implications. In this context, participants were motivated to reduce or avoid the use of plastics, wherever possible, as in case of fetching vegetables, non-veg items, and were explained the method of safe disposal of plastics both household and community level. IIWM team also sensitized the participants about the availability of bio-plastics or compostable plastics and their advantages vis-à-vis conventional plastics, and advised them to go for use of disposable plates, spoons bowls made up of bio-degradable materials. The Sarpanch of Garedipanchan GP who was present in the programme. A total of 36 men and women participated in the programme. Some of the action and activity photographs of Day-13 are presented below.

Swachhata pledge being taken by the participants	



Interaction with the participants in presence of local leader